



In the Community Moment: Half Shell Oyster House in Flowood, MS



Half Shell Oyster House spent the evening feeding the Sonic Boom of the South after the football game Sunday.

The "Sonic Boom" has performed many halftime appearances for the Detroit Lions, New Orleans Saints, Atlanta Falcons, and Cincinnati Bengals. They also performed on a television special for Motown 30th Anniversary in 1990.

General Manager, Ira Vaughn, is a Jackson State University alumni and was Drum Major in 1986-1990. Vaughn said, "I have always dreamed of feeding the band because I understand how much effort it takes to organize. Feeding those young men and women reminded me of the lines of cafeterias in small states that fed us on long trips. We are happy to have given them something memorable." Also featured in the photos are the alumni Prancing J-ettes. The spark for the donation came on the heels of the university being without water or electricity from the cold weather damage.

About Half Shell Oyster House

The Half Shell Oyster House was conceptualized in 2008 by company president Bob Taylor, and was later completed with partners Rob Heffner, Kevin Fish and Brian Raspberry. The first location opened in the historic Kremer building in downtown Gulfport, Miss. in 2009. Since then the company has blossomed into 14 locations across Louisiana, Mississippi, and Alabama. Half Shell Oyster House has grown into a locally owned and operated, vertically integrated company, Gulf Coast Restaurant Group (GCRG).

CONTACT: Kelsey Griffin, Director of Marketing, Gulf Coast Restaurant Group, kelsey.griffin@gcrginc.com